transformIT ® europe

Digital Transformation to Carbon Zero



The Annual Pan-European GreenTech Trade Show in Brussels

18–21 MAY 2027 · BRUSSELS EXPO

Focus on Europe:
Integrating AI, Building EU Data Sovereignty, Making GreenTech Visible, Accelerating Transformation

Mission: Drive economic and societal transformation in line with the Green Deal / ESG / NET ZERO ACT 2050 through a central, cross-industry B2B marketplace – for Europe.

- **Unite the GreenTech segments of all industries at one trade show** and actively support their effective commercialization – from infrastructure solutions to consumer products
- **Create a central meeting point for European cities** to develop Smart Green Cities, while demonstrating climate- and environment-related scalability and validation
- **Strengthen Europe's data sovereignty**
- **Use AI, robotics, etc. as drivers of the green transformation**
- **Make digital synergies between sectors visible and connect them**
- **Promote EU-wide technological standards to accelerate transformation**
- **ESG / CSRD / VSME:** Support 25 million European companies on their path to climate neutrality with products, solutions and knowledge

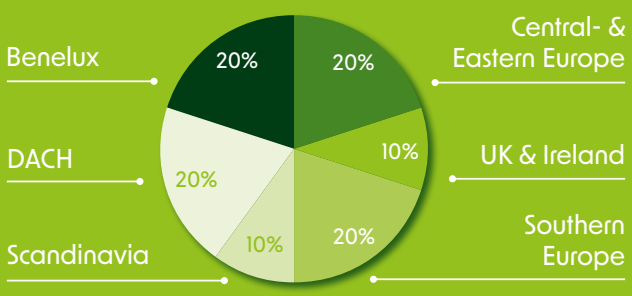
Why TransformIT Europe?

- AI & GreenTech represent the world's fastest-growing market
- Europe has more GreenTech solutions than any other region in the world – but they remain hidden within countless industry silos. As a result, cross-industry synergies remain untapped and GreenTech continues to occupy a niche position within the economy.

TransformIT Europe solves exactly this challenge:
A central, cross-industry trade fair marketplace breaks down industry silos and makes sustainable technologies visible; GreenTech is becoming one of the most important success factors for companies. In this way, Europe's IT- and AI-driven green economy accelerates the continent's transformation.



Audience Breakdown by Region



- **1 Hall**
- **200+ Exhibitors**
- **1000+ Conference Delegates**
- **100+ Speakers (incl. Masterclasses)**
- **7 Masterclass Rooms**
- **5,000+ Visitors, 80% Trade Professionals**

Organized by an experienced international trade show and media team:

www.transformit.eu