



transformIT®
europe

Digital Transformation to Carbon Zero

The Annual Pan-European GreenTech Trade Show in Brussels

18–21 MAY 2027 · BRUSSELS EXPO



Focus on Europe:

Integrating AI, Building EU Data Sovereignty, Making GreenTech Visible, Accelerating Transformation

Mission: Drive economic and societal transformation in line with the Green Deal / ESG / NET ZERO ACT 2050 through a central, cross-industry B2B marketplace – for Europe.

- Unite the GreenTech segments of all industries at **one trade show** and actively support their effective commercialization – from infrastructure solutions to consumer products
- Create a central meeting point for European cities to develop Smart Green Cities, while demonstrating climate- and environment-related scalability and validation
- Strengthen Europe's data sovereignty
- Use AI, robotics, etc. as drivers of the green transformation
- Make digital synergies between sectors visible and connect them
- Promote EU-wide technological standards to accelerate transformation
- ESG / CSRD / VSME: Support 25 million European companies on their path to climate neutrality with products, solutions and knowledge

Why TransformIT Europe?

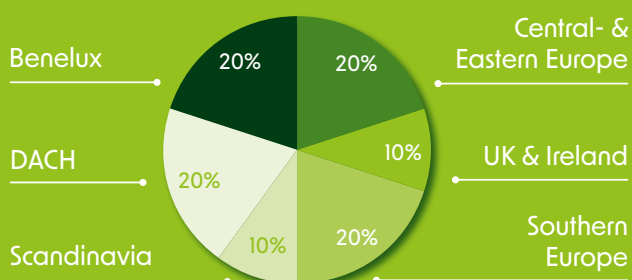
- AI & GreenTech represent the world's fastest-growing market
- Europe has more GreenTech solutions than any other region in the world – but they remain hidden within countless industry silos. As a result, cross-industry synergies remain untapped and GreenTech continues to occupy a niche position within the economy.

TransformIT Europe solves exactly this challenge:

A central, cross-industry trade fair marketplace breaks down industry silos and makes sustainable technologies visible; GreenTech is becoming one of the most important success factors for companies. In this way, Europe's IT- and AI-driven green economy accelerates the continent's transformation.



Audience Breakdown by Region



- 1 Hall
- 150+ Exhibitors
- 200+ Conference Delegates
- 100+ Speakers (incl. Masterclasses)
- 7 Masterclass Rooms
- 10,000+ Visitors,
80% Trade Professionals

Organized by an experienced international
trade show and media team:

www.transformit.eu

